

Adopted by Res. No. 3000-16

Date of adoption: 09-15-09

Effective date: 09-15-09

RESOLUTION NO. 09-34

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SUGAR LAND, TEXAS,
ADOPTING THE VISION 2025 AND GUIDING PRINCIPLES DOCUMENT.**

WHEREAS, a Community Summit was held on June 18, 2009 during which residents participated in three rounds of activities designed to gather input on the draft Vision 2025 and Guiding Principles Document; and

WHEREAS, City Council completed an in-depth review of and provided further input to finalize the Vision 2025 and Guiding Principles Document;

WHEREAS, City Council will use the Vision 2025 and Guiding Principles Document as a basis for an update to the City's Comprehensive Plan; NOW, THEREFORE,

**BE IT RESOLVED BY THE CITY COUNCIL
OF THE CITY OF SUGAR LAND, TEXAS:**

Section 1. That it adopts the Vision 2025 and Guiding Principles Document, as shown on Exhibit A, attached to and made a part of this Resolution.

APPROVED on September 15, 2009.

/s/

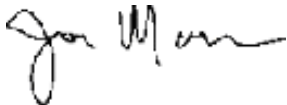
James A. Thompson, Mayor

ATTEST:



Glenda Gundermann, City Secretary

Reviewed for Legal Compliance:



Sugar Land Vision 2025

**Sugar Land 2025 is a *SAFE*,^(A) *BEAUTIFUL*,^(B)
INCLUSIVE ^(C) and *ENVIRONMENTALLY
RESPONSIBLE COMMUNITY*.^(D)**

**Sugar Land 2025 has
DESTINATION ACTIVITY CENTERS,^(E) *GREAT
NEIGHBORHOODS*,^(F) *SUPERIOR MOBILITY*,^(G)
*OUTSTANDING CULTURAL, EDUCATIONAL
AND RECREATIONAL OPPORTUNITIES* ^(H)
and is a *REGIONAL BUSINESS CENTER
OF EXCELLENCE*.^(I)**

**Sugar Land 2025 has *BALANCED
DEVELOPMENT AND REDEVELOPMENT*.^(J)**

**The *COMMUNITY TAKES PRIDE
IN SUGAR LAND*.^(K)**

Sugar Land Vision 2025 Guiding Principles

PRINCIPLE A

SAFE COMMUNITY

► Means

1. Safest city in the United States
2. People feeling safe, secure and comfortable at home, in the neighborhood, at the parks, in commercial areas, and throughout the community
3. Informed citizens participating in and taking responsibility for community safety and emergency preparedness
4. Rapid, professional and coordinated response to an emergency call for service
5. City prepared for all hazards, disaster and post disaster recovery including coordination with local, regional and state resources
6. Building codes promoting highest reasonable standards for safety
7. Safe drinking water

PRINCIPLE B**BEAUTIFUL COMMUNITY****► Means**

1. Attractive, well-designed and well-maintained public buildings, streetscapes incorporating gateways, public spaces and public art throughout the city
2. Attractive, well-designed and well-maintained commercial areas and buildings, including beautiful landscapes, and appropriate signage
3. Attractive, well-maintained homes
4. Clean, well-maintained lakes and waterways that are publically accessible
5. Reduction/removal of overhead power lines in future development

PRINCIPLE C**INCLUSIVE COMMUNITY****► Means**

1. Celebrating America, such as: 4th of July, Veteran's Day, Memorial Day, flying the flag
2. Community respecting and celebrating the history and heritage of Sugar Land and Texas
3. All family generations and cultures feeling welcome and having fun
4. Support for the faith community
5. Celebrating the unique international and inter-cultural community that we have become
6. Residents informed, actively involved and participating in community and civic affairs

PRINCIPLE D**ENVIRONMENTALLY RESPONSIBLE
COMMUNITY****► Means**

1. City as a leader – model for standards, processes and operations
2. Open green spaces throughout the city
3. Effective stormwater management and drainage system enhancing quality of surface water and protecting neighborhoods
4. Quality wastewater treatment system
5. Water conservation
6. Reduced energy consumption and increased use of renewable resources
7. Convenient, easy, state-of-the-art recycling system with options and incentives
8. Developments, redevelopments and buildings incorporating the concepts of environmental sustainability
9. Improved air quality
10. Reasonable approach and balance with a “return on investments” – economic and/or community benefit

PRINCIPLE E**DESTINATION ACTIVITY CENTERS****► Means**

1. Each destination activity center having positive image and reputation – a sense of place
2. Variety of unique quality features that define each destination activity center
3. Mixed use developments with commercial and multi-family residential elements
4. Pedestrian friendly activity centers connected by alternative transportation modes and trails
5. Major community focal points and regional destinations, such as: Town Center, Brazos River Park, Entertainment District and “Imperial” Area
6. Public open space and parks for people to gather and enjoy; neighborhood to use; and to conduct community events

PRINCIPLE F**GREAT NEIGHBORHOODS****► Means**

1. Strong neighborhood identity and pride
2. Renovated, modernized and well-maintained older housing stock
3. High percentage of owner occupied homes
4. Well-maintained, replaced and up to date neighborhood infrastructure: streets, utilities, sidewalks, street lights and drainage
5. Strong, effective home owner and neighborhood associations maintaining and investing in community common areas, streetscapes and public spaces
6. Maintaining quality neighborhoods and buffered from or blended with adjacent commercial areas and non-residential land uses
7. Residents involved in and taking responsibility for making the neighborhood a great place to live and call home
8. Top quality community and neighborhood parks with active and passive areas

PRINCIPLE G**SUPERIOR MOBILITY****► Means**

1. Effective traffic management signal system facilitating predictable, acceptable travel times within Sugar Land
2. Effective intra-city public transportation system linking activity centers: trolley, electric bus, monorail, water taxi
3. North/south mobility with several corridors
4. Interstate and U.S. highways efficiently moving traffic through and to/from Sugar Land (U.S. 59, Highway 6, 90A)
5. Major corporate airport for businesses and general aviation
6. Commuter rail serving to link Sugar Land to the Greater Houston Metro Area and Fort Bend County / Southwest with relocation of freight rail
7. Pedestrian-friendly community with multi use trails network for bikes and pedestrians connecting neighborhoods and the community
8. Well-designed, well-maintained streets, sidewalks and multi use trails

PRINCIPLE H**OUTSTANDING CULTURAL ARTS,
EDUCATIONAL AND RECREATIONAL
OPPORTUNITIES****► Means**

1. Brazos River Park as a regional destination with water-based activities on the river and lakes; hike and bike trails; innovative, unique venues and activities
2. Variety of cultural art opportunities, programs and venues serving as regional destinations
3. Public art throughout the city
4. Major museums having educational significance
5. Performing Arts Center (large community and small venues) for theater, concerts and entertainment serving as a regional destination
6. Regional, family oriented, professional sports venue
7. Major university campus serving residents, non-residents, and businesses with full range of undergraduate, graduate and post graduate programs
8. Strong relationship and partnership between City of Sugar Land, schools and university

PRINCIPLE I**REGIONAL BUSINESS CENTER OF EXCELLENCE****► Means**

1. Targeted national and international businesses such as: corporate finance, electronics manufacturing and assembly, energy, regional and national headquarters, bio and nano technology
2. State of the art, world class infrastructure and technology to support local businesses
3. Business-friendly environment and reputation
4. Quality jobs at or above the average income in the community
5. Tract II and Prison Property/Newland (300 acres) developed as major business parks with Class A office environment
6. Full service convention and conference center targeting the best second tier market
7. Major regional state-of-the-art medical and health services center serving the southwest area
8. Multiple, high-quality, full and limited service hotels for business travelers and visitors
9. Unique, “upscale” retail with upgraded products

PRINCIPLE J**BALANCED DEVELOPMENT AND REDEVELOPMENT****► Means**

1. Balanced land use within city (70% residential/no less than 30% commercial, retail, office)
2. Well-designed, well-maintained city infrastructure throughout the city
3. Innovative designs meeting city's development standards and adding value to the surrounding neighborhoods
4. New developments and redevelopments consistent with city vision, comprehensive plan, policies and standards
5. Upgrading or reusing older commercial areas and commercial strip centers
6. Redevelopment uses that are appropriate for different locations and proactive city policies to assist
7. Redevelopment of historic structures into creative uses to showcase the city's history
8. High-quality and well-maintained housing stock throughout the city

PRINCIPLE K**COMMUNITY PRIDE IN SUGAR LAND****► Means**

1. City working in partnership with residents, community organizations, businesses and other government entities
2. People want to live here, businesses want to invest here
3. Successful community events and celebrations bringing people together
4. Being “A Community of Excellence” and recognized as such
5. Residents engaged in civic and community affairs
6. Businesses and residents volunteering and contributing to the Sugar Land community
7. Strong community organizations, charitable organizations and institutions
8. City leadership facilitating and being a catalyst for community pride



CITY COUNCIL

AGENDA REQUEST

AGENDA OF:	09-15-09	AGENDA REQUEST NO:	IX-C
INITIATED BY:	JENNIFER MAY <i>jm</i> MANAGEMENT ASSISTANT II	RESPONSIBLE DEPARTMENT:	COMMUNITY DEVELOPMENT
PRESENTED BY:	JIM CALLAWAY EXECUTIVE DIRECTOR	DEPARTMENT HEAD:	JIM CALLAWAY <i>Jim Callaway</i> EXECUTIVE DIRECTOR
		ADDITIONAL DEPARTMENT HEAD (S):	N/A

SUBJECT / PROCEEDING: **ADOPTION OF VISION 2025 & GUIDING PRINCIPLES APPROVE RESOLUTION NO. 09-34**

EXHIBITS: **RESOLUTION NO. 09-34**

CLEARANCES		APPROVAL	
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LEGAL:	JOE MORRIS CITY ATTORNEY <i>LCD for JDM</i>	EXECUTIVE DIRECTOR:	JIM CALLAWAY <i>Jim Callaway</i> COMMUNITY DEVELOPMENT
PURCHASING:	N/A	ASST. CITY MANAGER:	N/A
BUDGET:	N/A	CITY MANAGER:	ALLEN BOGARD <i>Allen Bogard</i>

BUDGET	
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EXPENDITURE REQUIRED: \$	N/A
CURRENT BUDGET: \$	N/A
ADDITIONAL FUNDING: \$	N/A

RECOMMENDED ACTION	
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Approve Resolution No. 09-34.

EXECUTIVE SUMMARY

At the March 2009 City Council retreat, the City Council revised the Vision 2025 and Guiding Principles document and directed that it serve as the framework for a future amendment to Comprehensive Plan. Before proceeding with the amendment to the Comprehensive Plan, the City Council sought public input and confirmation of the Guiding Principles via a community summit.

Accordingly, a Community Summit was held on June 18, 2009, at the Sugar Creek Country Club. Approximately 70 residents participated in three rounds of activities designed to gather input on the draft Vision 2025 and Guiding Principles document. Following the conclusion of the Community Summit, staff compiled the results, which were presented in a workshop on July 28, 2009. At that time, staff also identified the need for a follow-up workshop to receive further direction on the proposed revisions.

On August 6, 2009, a follow-up workshop was held. During this session, the City Council completed an in-depth review of the suggested revisions and provided further input to finalize Vision 2025 and the Guiding Principles. With the final changes made, Community Development staff is recommending that the City Council formally adopt Vision 2025 and Guiding Principles by approving Resolution No. 09-34. Once approved, this resolution will then serve as the basis to a formal update to the Comprehensive Plan.

EXHIBITS