



4.0 MCM2: Public Involvement and Participation

4.1 Overview

Public involvement and participation is another important component in the development and implementation of the SWMP. Involving the public goes together with a local government's public education efforts and can help accomplish some of the same goals. Public involvement and participation can also create more opportunities to gain expertise from interested individuals and other organizations or governmental entities. These added resources can add to the success of the program.

4.2 TPDES Phase II Permit Requirements

The City of Sugar Land currently institutes a variety of public involvement programs to engage residents in local decision-making and enhance community collaboration.

4.2.1 Habitat Improvements

Habitat improvements include tree planting, invasive vegetation removal, and stream restoration.

Measurable Goals

- Host or support at a minimum of one event for level 1 and 2 MS4s or two events for level 3 and 4 MS4s annually.
 - To be considered an event, the project must be a minimum of 0.5 acres or 25 yards.
 - An event may take place in streams, parks, areas, adjacent to public waterways, or other green space.
 - An event may be a combination of locations and areas.

Evaluation

- Document number of events conducted annually and evaluate criteria defining events.

4.2.2 Volunteer Water Quality Monitoring

Volunteer water quality monitoring such as Texas Stream Team.

Measurable Goals

- Host or support a minimum of one event annually. To be considered an event, the monitoring must be conducted a minimum once each year.

Evaluation

- Document number of events conducted annually.

4.2.3 Educational Display

This includes booth at a school, public event, or similar event to provide information or displays that work to improve public understanding of issues related to water quality.

Measurable Goals

- Provide or support one booth or display at minimum annually. Develop and/or distribute educational outreach materials to enhance program exposure and publicity.
- The booth or display must be staffed during the time which the event is open to the public.

Evaluation

- Document number of events conducted annually.

4.2.4 Stream/Lake or Watershed Clean-Up Events

This includes litter and trash clean-up events such as Adopt-A-Highway, Adopt-A-Spot, Adopt-A-Street, Adopt-A-Stream, etc.

Measurable Goals

- Host or support two events for level 3 and 4 MS4s annually.
 - To be considered an event, the land area cleaned must be a minimum of:
 - Two acres,
 - 400 yards of stream/streambank/riparian area, or
 - Two miles of roadside
 - These may be combined (such as one acre of land and 200 yards of stream).

Evaluation

- Document number of events conducted annually and evaluate criteria defining events.

Table 4-1. MCM2 - Public Involvement and Participation

Best Management Practice	Measurable Goals	Permit Years					Key Departments/Divisions	Evaluation	Tracking Tool
		1	2	3	4	5			
Stream/lake or watershed clean-up events; litter/trash clean-up events such as Adopt-A-Highway, Adopt-A-Spot, Adopt-A-Street, Adopt-A-Stream, etc.	<p>Host or support two events of the following annually.</p> <ul style="list-style-type: none"> ▪ To be considered an event, the land area cleaned must be a minimum of: <ul style="list-style-type: none"> – two acres, – 400 yards of stream/streambank/riparian area, or – two miles of roadside. ▪ These may be combined (such as one acre of land and 200 yards of stream). 						Public Works	Document number of events conducted annually and evaluate criteria defining events	Annually
Habitat improvement; Tree planting; Invasive Vegetation removal; Stream restoration.	<p>Host or support two events annually.</p> <ul style="list-style-type: none"> ▪ To be considered an event, the project must be a minimum of 0.5 acres or 25 yards. ▪ An event may take place in streams, parks, areas adjacent to public waterways, or other green space. ▪ An event may be a combination of locations and areas. 						Public Works	Document number of events conducted annually and evaluate criteria defining events	Annually
Volunteer water quality monitoring such as Texas Stream Team.	To be considered an event, the monitoring must be conducted at minimum once each year.						Public Works	Document number of events conducted annually	Annually
Educational display/booth at a school, public event, or similar event to provide information or displays that work to improve public understanding of issues related to water quality.	Provide or support one booth or display at minimum annually.						Public Works	Document number of events conducted annually	Annually
	The booth or display must be staffed during the time which the event is open to the public.						Public Works	Document number of events conducted annually	Annually