




2020 Census

Stand up. Be counted. Sugar Land needs YOU!

Sugar Land Overview

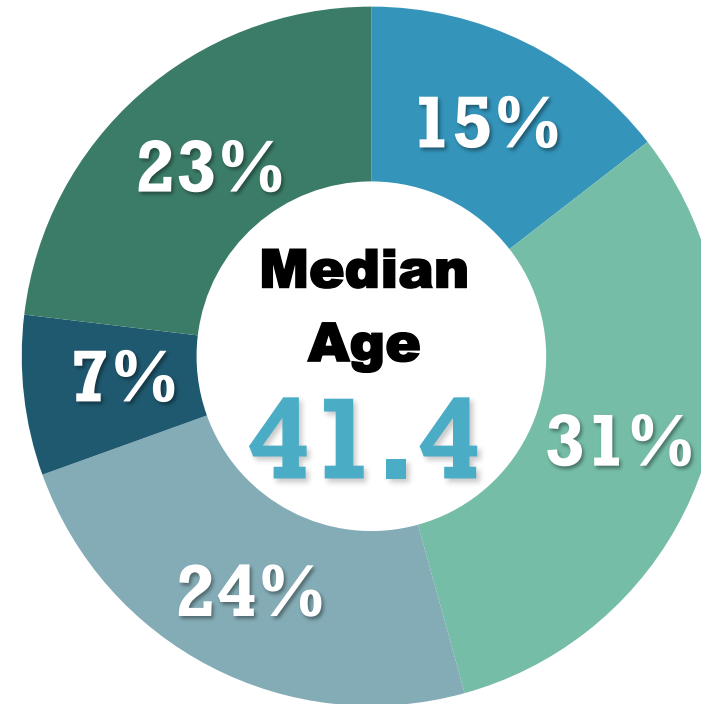
Population
118,118



Source: City of Sugar Land

Foreign Born Population

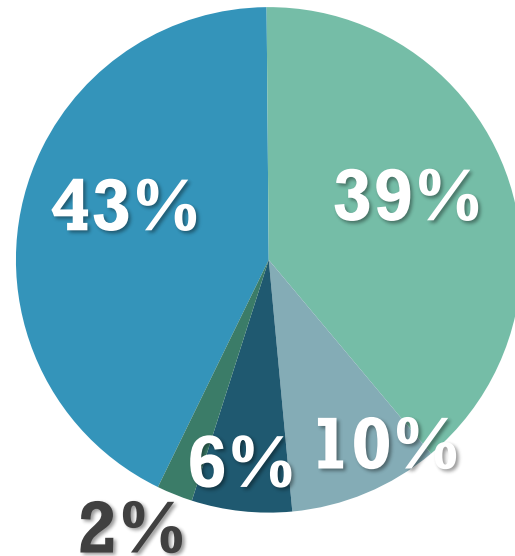
35%

■ 65 and over ■ 45-64 yrs
■ 25 -44 yrs ■ 18-24 yrs
■ under 18

Source: ACS 2013-2017 5-Year Estimates

■ White
■ Asian
■ Hispanic
■ African American
■ Other



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What is the Census?

A head count of every person living in the United States.

Required by the U.S. Constitution every ten years to ensure the government represents the people.

Since 1790, the census has determined the number of seats each state receives in the U.S. House of Representatives

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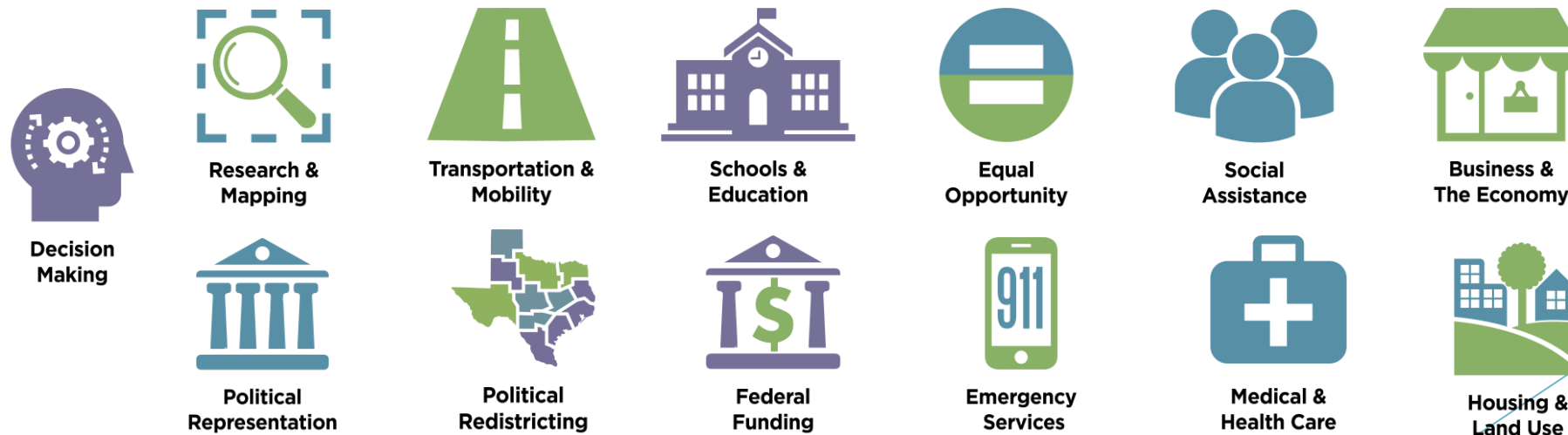
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How will the 2020 Census Data be used?

Census data is used to

- Inform decisions on how billions of federal dollars are allocated annually to states for critical public services such as roads, schools, hospitals, emergency response services
- Reapportion House of Representatives seats & redraw congressional & state district boundaries
- Help us shape our future through understanding population change



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How do I take the 2020 Census?

In March 2020, you'll receive an invitation to complete the Census

Available online in
13 different
languages!



Online



Phone



Mail

If you don't respond a census taker will visit your home to follow up and assist you

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Census Questions

The Census questionnaire is only 9 questions directed to the householder and to each person living in the household.

Questions about the *Household*:

1. How many people are living at your home on April 1, 2020?
2. Were there any additional people staying here on April 1, 2020 that you did not include in Question #1?
3. Is the home owned or rented? (home, apartment or mobile home)
4. What is your telephone number?

Census Questions

Questions about *each person* in the household:

1. The sex of each person in your home?
2. The age of each person in your home? (You need to know the date of birth for each person)
3. The race of each person in your home?
4. Is a person in your home of Hispanic, Latino or Spanish origin?
5. What is that person's race?

Is the Census Safe?

Yes it is Safe, Important & Easy

By law, ALL census responses are completely **confidential**.

Your personal information cannot be shared with any law enforcement agencies.

Every person counts, no matter who you are or how long you've lived here.

We all have a role in shaping the future of Sugar Land, whether your family has participated for decades or the 2020 Census will be your first.



We keep your data like you keep your kids. Safe and secure.

All 2020 Census responses are kept confidential and private. It's the law. Your responses cannot be shared and cannot be used against you by any government agency or court in any way.

For more information, visit:
2020CENSUS.GOV

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Census Timeline

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Mid-March:
Invitations to
Respond sent to
all households

April 1, 2020:
Census Day

March 12:
Self-response
begins (extended
through October)

August – October:
Non-response
follow-up – Census
takers visit
households

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What is the next step?

- ▶ Spread the word!
 - ▶ Sugar Land's goal is to surpass the 2010 response rate of 85%, which exceeded the state and national response rates
- ▶ Complete your Census as soon as you receive your invitation

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