



CITY COUNCIL

AGENDA REQUEST

AGENDA OF:	06-22-10	AGENDA REQUEST NO:	IV-E
INITIATED BY:	PATRICK WALSH, P.E. TRANSPORTATION DIRECTOR	RESPONSIBLE DEPARTMENT:	TRANSPORTATION
PRESENTED BY:	PATRICK WALSH, P.E. TRANSPORTATION DIRECTOR	DEPARTMENT HEAD:	PATRICK WALSH, P.E. <i>PWW</i> TRANSPORTATION DIRECTOR
		ADDITIONAL DEPARTMENT HEAD (S):	N/A

SUBJECT / PROCEEDING:	COMPREHENSIVE MOBILITY PLAN WORKSHOP
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EXHIBITS:	PROJECT OVERVIEW OF THE COMPREHENSIVE MOBILITY PLAN
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CLEARANCES	APPROVAL
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LEGAL:	N/A	EXECUTIVE DIRECTOR:	JIM CALLAWAY <i>Jim Callaway</i>
PURCHASING:	N/A	ASST. CITY MANAGER:	N/A
BUDGET:	N/A	CITY MANAGER:	ALLEN BOGARD <i>AB</i>

BUDGET

EXPENDITURE REQUIRED: \$	N/A
AMOUNT BUDGETED/REALLOCATION: \$	N/A
ADDITIONAL APPROPRIATION: \$	N/A

RECOMMENDED ACTION

Receive presentation and provide input on the Comprehensive Mobility Plan project.

EXECUTIVE SUMMARY

The City's FY10 Work Plan and budget include a strategic policy project and professional services funding for the development of a Comprehensive Mobility Plan. The policy project's staff team and the identified consultant team have developed a proposed approach to the project, and in this workshop the Transportation Director will review key project elements with Council. A primary intent of the workshop is to ensure the project approach, including the public input plan, is consistent with Council preferences. The City Council Intergovernmental Relations Committee has already provided input on the project. Additional project details are attached.

The Comprehensive Mobility Plan concept arose as a way to pursue the mobility vision identified in the 2003 Comprehensive Plan and the 2009 "Vision 2025" document. These vision statements describe multiple modes of travel, including commuter transit, transit circulators, commuter rail, relocation of freight rail, pedestrian and bicycle, and the automobile. However, the vision statements are broad and the City has never developed a plan to guide their implementation. The intent of the Comprehensive Mobility Plan is to take this mobility concept and create a more specific implementation plan. The Plan will ensure the modes are coordinated with each other and identify funding sources.

City staff have completed a formal consultant selection process for the project, including the issuance of a Request for Qualifications (RFQ) and consultant interviews. Staff have identified a consultant team led by Traffic Engineers, Inc. (TEI) as the top-ranked respondent to the RFQ and have negotiated a contract with this team. Pending the outcome of this workshop, City staff will return to Council for consideration and action on the contract with the TEI team.

EXHIBIT

Project Overview

Comprehensive Mobility Plan

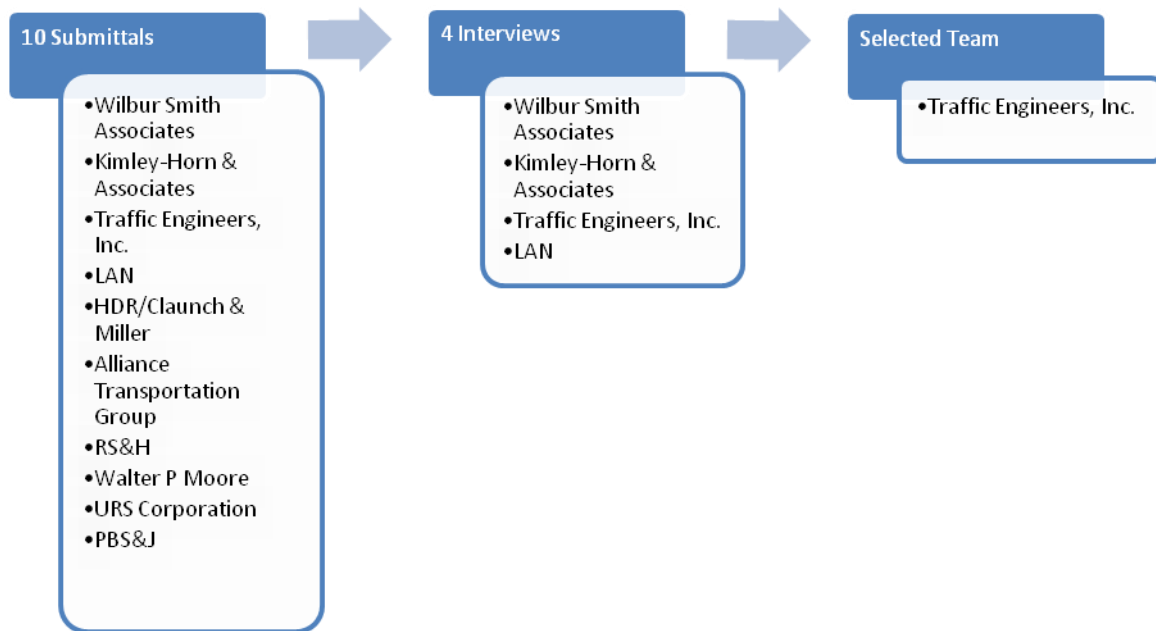
Project Concept: Create a plan to develop “Vision 2025” multi-modal mobility vision into reality

- Desire plan community can support
- Plan should provide clear “marching orders” for future action

Project Approach: Use “traditional” planning process with public input:

1. Goals
2. Gaps & Opportunities
3. Recommendations

Consultant Selection Process:



Profile of Selected Team:

- Traffic Engineers, Inc. – Traffic & ped/bike planning and engineering; project integration; financial strategy
- BGK Services, LLC – Public involvement & transit planning
- Dr. Carol Lewis/TSU – Public Involvement & transit support
- Morris Architects – Urban & land use planning
- TransSystems – Rail planning

Consultant's Project Approach:

- Methodical
- Consistent with City's "traditional" planning project approach (Mobility Goals → Gaps & opportunities → Recommendations)
- Use of metrics to define success
- Extensive public input

Extensive Public Participation Plan:

1. City Council Intergovernmental Relations Committee
 - a. Serve as Steering Committee for project
2. Three public meetings – one for each phase of study
 - a. First meeting: "Mobility Summit" – splash, draw attention, increase attendance
3. Mobility Advisory Committee (MAC) (see attached description for details)
 - a. Stakeholder group; sounding board for community values; support resource
 - b. Appointed by City Manager; Council may suggest members
 - c. Composition (15 members):
 - i. Residents
 - ii. Business leaders & transportation interests
 - iii. Boards & Commission members – P&Z, Parks Board
 - d. Meetings may be attended by City Council IG Committee
4. Stakeholder interviews
 - a. City Council members
 - b. P&Z members
 - c. Parks Board
 - d. City Manager
 - e. Business leaders not on Mobility Advisory Committee
 - f. Sugar Land staff (Transportation, PW, Engineering, Planning, Airport, Economic Dev't)
5. Workshops
 - a. City Council – prior to Public Meeting in Phases 2 and 3 (interview City Council one-on-one as stakeholders in Phase 1)
 - b. P&Z Commission – prior to Public Meeting in Phases 2 and 3 (interview P&Z one-on-one as stakeholders in Phase 1)
6. Community Survey – over internet
7. Project web page linked to City web page

Schedule and Budget:

- 9 month duration
- \$200,000

Guidelines and Qualifications for the Mobility Advisory Committee*

The Mobility Advisory Committee (MAC) is one component of public input for the Comprehensive Mobility Plan project. The purpose of the MAC is to serve as a stakeholder group to provide input and feedback on community mobility interests to the Consultant Team during the development of the project. The City Council Intergovernmental Relations Committee will serve as Steering Committee for the project and as a liaison to the MAC.

Criteria for selecting MAC Members:

1. Members should be active participants in the process of developing the Comprehensive Mobility Plan; they should respond to information presented and also generate ideas.
2. Members need to be able to commit time to the project; an estimated five (5) MAC meetings in the evening lasting 2-3 hours during the course of 9 months.
3. Members should be willing to act as a champion for the Plan in the community. They might also be asked to gather input and feedback from the particular group they represent.
4. Members should represent a balance of opinions and community interests; exact division of representation among different interests groups may not be required and some representatives may wear two hats (e.g., residential representative that is also an engineer)

The MAC should consist of:

Group	Knowledge/Skills Set	Number of Members
Residents	The residents should collectively represent the various needs and desires of the different communities in Sugar Land.	5 members – could include SL101 graduates, HOA representatives
Business Leaders & Transportation Interests	The business and transportation interests should be knowledgeable in the role of various transportation modes in sustaining business growth/supporting continued development	5 members – Business leaders, major employers, developers, transportation interest groups, or Sugar Land Airport. Fort Bend County Public Transportation staff may provide 1 additional ad hoc member.
Boards & Commissions	The Boards & Commission members should possess the background and experience to filter the input from other groups through case studies, etc.	5 members – 3 members Planning & Zoning Commission, 2 members Parks and Recreation Advisory Board

Committee Member Selection and Appointment Process:



*Prepared by the Comprehensive Mobility Plan Consultant Team with input from City staff