

Goals and Objectives Established by the Community through the IWRP Process:

Optimize Water Resources (18%)

Maximize City water supplies to meet current and future demands, including using the “right” type of water for the “right” use of water (e.g., non-potable water for irrigation demands).

Maintain Quality of Life (7%)

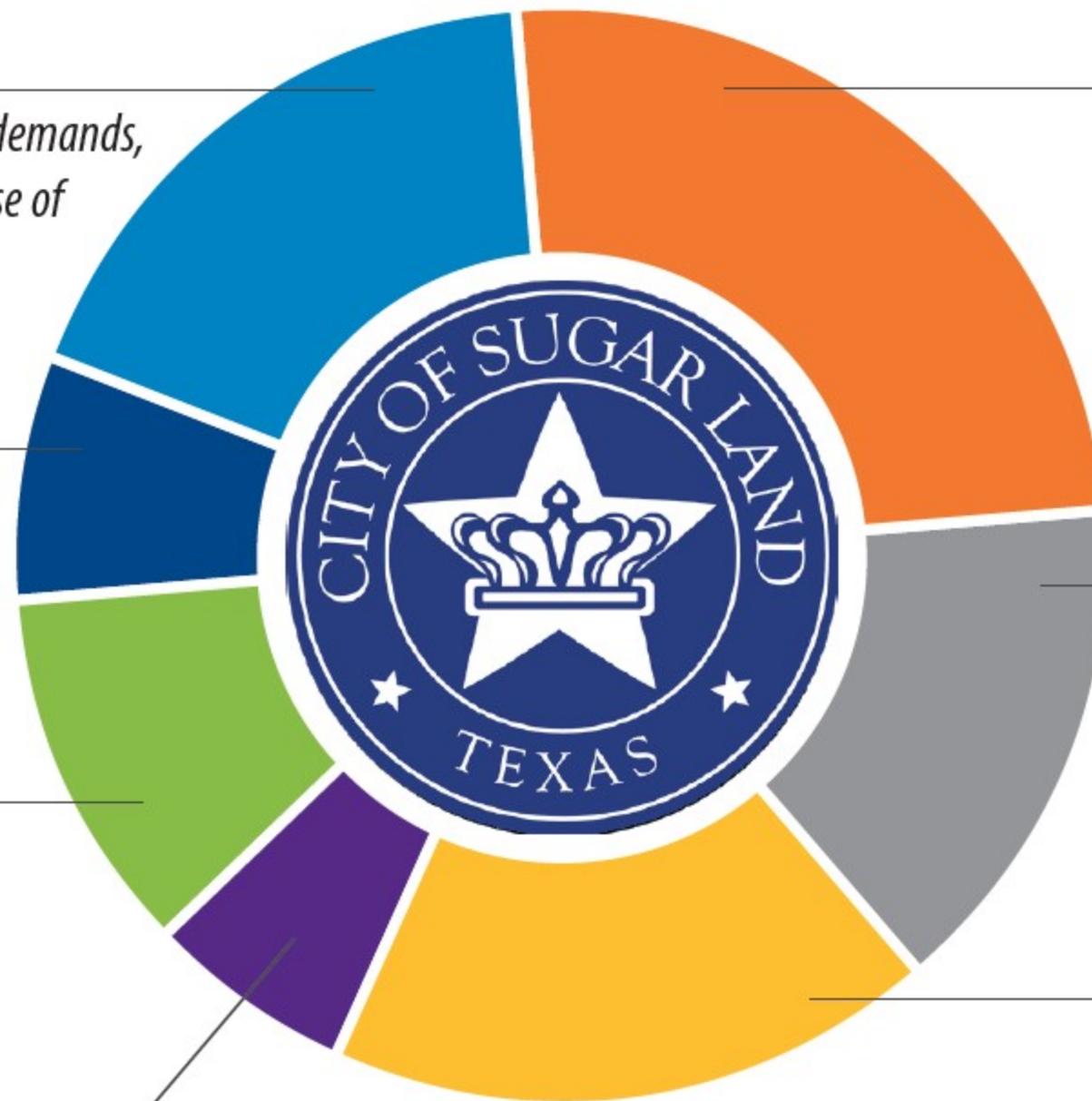
Acknowledge the value water resources have on the economic, cultural, and recreational health of the City and its residents.

Protect Environment (11%)

Protect the natural environment of the community, including impacts to receiving waters (e.g., discharges to creeks and rivers) and land subsidence.

Promote Equity (6%)

Promote fairness and equity among all water users, both potable and non-potable.



Provide Reliable Water Supply (25%)

Maintain reliable water supplies for the City with an acceptable amount of risk, accounting for droughts, subsidence, facility failures, and regulatory uncertainties.

Develop Cost-Effective Solutions (15%)

Manage the financial impacts associated with meeting customer expectations for service and water quality.

Promote System Efficiency (18%)

Maximize efficiency and effectiveness for water use and value of water resources, including water loss, and operational management (e.g., improved water age and distribution system water quality).