

Outline

- **Summary of previous Meetings**
- **Public Communication**
- **Community Feedback**
- **Staff Recommendation**
- **Direction from Council**

Council Workshops

2016 City Council Workshop
Dates:

- April 26, 2016
- May 24, 2016

Portable Electronic Device

- Definition:
A hand-held mobile telephone, personal digital assistant, MP3 or other hand-held music player, electronic reading device, laptop computer, pager, broadband personal communication device, global positioning or navigation system, electronic game device, or portable computing device.
- Portable Devices:
 - Mobile Phone
 - Laptop Computer
 - Tablet
 - MP3 Player

Ordinance Options

- ▣ Option 1 Least Restrictive – can not use a mobile device to text, social media, games, or other applications, however can use for phone calls.
- ▣ Option 2 - Moderately Restrictive – can use device for calling or navigation only in hands free, or Bluetooth mode
- ▣ Option 3 – No ordinance at all

Research

- Texas A&M Health Science Center School of Public Health used traffic data from 48 states between 2000 and 2014.
- Discovered that states with bans had a nearly 3 percent drop in accidents.

New Developments

- 96 Texas cities now have some form of law regulating use of handheld devices and driving.
- Austin, TX recently switched from a no texting ordinance and changed to hands-free only ordinance
- Denton, TX working on switching from a no texting ordinance and changing to a hands-free only ordinance

Public Communication

- Online Town Hall
- HOA Meetings
 - Covington Woods
 - Brookside Belknap
 - Ashford Lakes
 - Sugar Creek
 - Sugar Wood

Public Communication (Cont.)

- Social Media
- Quarterly HOA Meetings
 - Second and Third Quarter
- Council District Town Hall Meetings
 - Districts 1, 3, and 4
- Promotional Video
 - 19,800 views
 - 150 likes

Video



DVDVideoSoft.com

For non-commercial use

Community Feedback

- Online Town Hall
 - 722 Visitors
 - 512 responses
 - 25.6 hours of public comment
- Option 1: 16.2%
- Option 2: 66.3 %
- Option 3 (Neither) : 17.5%

Community Feedback (Cont.)

- ▣ HOA Meetings
- ▣ Of people who returned comment cards during HOA meetings, these are the statistics:
 - Option 1: 15.2%
 - Option 2 : 71.7%
 - Option 3: 13.0%

Implementation

- 60 - 90 Day Implementation Period
 - Warning Citations only
 - Focus on Education
 - Social Media
 - Community Meetings
 - Signage on City Limit Signs
 - Dynamic Message Signs
 - Partnership with local auto dealerships and cellular carriers for educational events.

Staff Recommendation

- Upon receiving community feedback, staff recommends adopting an ordinance making it illegal to use a portable electronic device while operating a motor vehicle, unless it is in hands-free mode. (Option 2)

Direction from Council